



JOSEPH D. DIGGS
Senior Vice President

National Sales Executive – Government Guaranteed Lending: Ameris Bank

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PROFESSIONAL PROFILE

Joe Diggs serves as Senior Vice President and National Sales Manager for Government Guaranteed Lending at Ameris Bank. In this role, he leads business development, loan origination, and GGL sales, with a primary focus on expanding Ameris Bank's U.S. Small Business Administration (SBA) & USDA lending programs. His strategic vision centers on growing the bank's national platform and executing initiatives that drive sustainable success. With over 35 years of experience in financial services, Joe Diggs brings a wealth of expertise across multiple sectors, including investment banking, commercial real estate development & finance, credit risk management, CMBS securitizations, capital markets, federal regulatory sectors and government-guaranteed lending. His comprehensive background enables him to navigate complex financial landscapes and deliver innovative solutions for clients and partners. Beyond his professional achievements, Joe is deeply committed to community service and mental health advocacy. He is the Founder and Chairman of the Roll With the Punches Foundation, Inc., a nonprofit organization dedicated to raising mental health awareness and supporting those in need. Joe's dedication to service is further reflected in his military background. He is a U.S. Army Special Operations Forces veteran, specializing in Civil Affairs & Psychological Operations attached to the 82nd Airborne Division at Ft. Bragg, NC. Joe's personal journey is marked by notable accomplishments that include graduating from Loyola University in Baltimore, MD with a Master of Business Administration in Finance and earning a Bachelor of Science in Business Administration, Magna Cum Laude, from Strayer University in Washinton, D.C. Here's another fun fact, Joe is a former Ringside Lt. Heavyweight Boxing Champion and prior franchise owner-operator of 9Round Kickboxing in Charlotte, NC. Joe has shared his expertise as a guest lecturer at University of North Carolina, Greensboro and Queens University, Charlotte, NC. His commitment to education and mentorship reflects his passion for empowering others and fostering growth within the industry.

AFFILIATIONS

THE UNITED STATES ARMY RESERVE, 352ND CIVIL AFFAIRS COMMAND, RIVERDALE, MD
STAFF SERGEANT, Military Intelligence, Special Operation Forces / Civil Affairs

- Military Occupational Skill (MOS) - Civil Affairs: work with civil authorities and agencies to lessen the impact of military operations during peace, contingency operations and declared war. Civil Affairs forces support activities of both conventional and special operations forces and assist with civil administration.
- Senior enlisted member of economic analysis team responsible for conducting threat level, economic, and infrastructure assessments for critical foreign nations of interest. Primary Attachment – 82nd Airborne, Ft. Bragg, NC and CentCom Theatre (Middle East region). *Clearance access level: Top-Secret.*

Roll With the Punches, LLC: owner of 9Round Fitness franchise territory in Charlotte, NC since 2016. 9Round is a boutique kickboxing franchise with over 800 locations in the U.S., Mexico, Japan, Dubai, England, Canada and Egypt.

Corporate Projects: *Event Coordinator & Rainmaker for Special Events*

2012-2013 2x Light Heavyweight Boxing Champion (Ringside & Ringside Magazine Masters Champion)

Founder & Chairman, Roll With the Punches Foundation, Inc. – Mental Health Awareness Gala, Titled “It’s Okay Not to Be Okay”, a Black-tie & Sneaker Ballroom Event to raise awareness & impact of various types of mental health issues.

www.rollwiththepunchesfoundation.org

EDUCATION

Loyola University, Baltimore, MD; MBA, Finance

Strayer University, Wash., D.C.; Bachelor of Science, Business Administration, Magna Cum Laude.

John F. Kennedy Special Warfare College, Ft. Bragg, NC, Civil Affairs – Special Operations

Guest Lecturer: University of North Carolina (Greensboro); Queens University (Charlotte, NC)