



Lanayah McCullough

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Lanayah has spent 20+ years growing a real estate brokerage that runs on a referral-only basis. Her area of expertise is business consulting services like marketing, listing preparations, advertisement, lead generation, and financial services. Over the last decade, her services have expanded into leadership consulting and business valuations.

Lanayah owns and operates a real estate brokerage within the Commonwealth of Virginia. Additionally, her family owns and operates several restaurants, bars, and behavioral health businesses throughout Central Virginia. She will bring a great deal of knowledge about buying or selling businesses and real estate associated with your transaction.

In her prior career at BizBuySell and CoStar Group, her focus was on helping clients maximize their online marketing presence through effective positioning on the BizBuySell platform and throughout the CoStar Group product lines.

In her spare time, Lanayah is on several non-profit business brokerage boards and manages the marketing efforts of Anderson's Alert.